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TERRALON™

A NEW DIGITALLY PRINTABLE ECO-FRIENDLY WALLCOVERING MEDIA

ROCKAWAY, NJ-- Dreamscape, a leading supplier of digitally printable media for commercial and residential wallcoverings and murals, has introduced Dreamscape **TERRALON™**, a PVC-free printable wallcovering for regular solvent, eco solvent and UV curable inks.

Terralon™ is a PVC free product made with a polyester/natural fiber technology containing over 30% recycled materials. Terralon™ combines Type II durability and a Class "A" fire rating in a new highly breathable, recyclable wallcovering. The highly breathable surface (66 perms) increases resistance to mold and mildew in high humidity environments. As a recyclable product, Terralon™ can be returned to Roysons for recycling back into wallcovering and other industrial products.

Terralon™ adds to better air quality with low VOC emission complying with California 1350 standards for air quality. The long list of environmentally friendly features of this new product contributes to several LEEDs credits and gives architects, planners and designers a green alternative for custom décor wall murals, graphics and wallcoverings.

Terralon™ looks and installs like regular commercial grade wallcovering. With a lightly embossed textured surface and standard woven backing, Terralon™ yields excellent imaging quality and is installed with standard wallcovering pastes, primers and techniques. Furthermore, Terralon™ prints with the same profile used for other Dreamscape wallcoverings saving production time and material.

Dreamscape Terralon™ also meets the digital printing industry's standards for textured materials that enhance image impact and color, depth, dimension and durability and meets all requirements for use with solvent, eco-solvent and UV curable ink printers

Terralon™ is ideal for both short run and high-volume digital production applications and is available in 75, 150 and 300 foot lengths with no production splices. The new media comes in 54 inch wide rolls delivered on 3 " heavy-duty cores. Trial rolls (27" x 15') are available for sampling.

Samples are available online from the Dreamscape website at www.dreamscapewalls.com Printers wishing further information can contact 973-625-7923.

Dreamscape is a division of Roysons, Inc. one of the nation's leading manufacturers of commercial and residential wallcoverings, wallboard, high definition murals and wallcovering substrates.

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